

SOFTWARE DEVELOPMENT

FROM APPS TO GAMES & MORE

We know how to solve problems with custom software.

We've built internal solutions for our clients, published our work on PC and app stores, written a web engine which powers many of our clients' sites, and leveraged existing APIs to build a portfolio we're exceptionally proud of.

If you're looking for an Android or iOS app, software to train your employees, a web app for your team or your customers, or some other custom solution, we can make it a reality!



ORDER FULFILLMENT



Velouink runs a vinyl sticker e-commerce service.

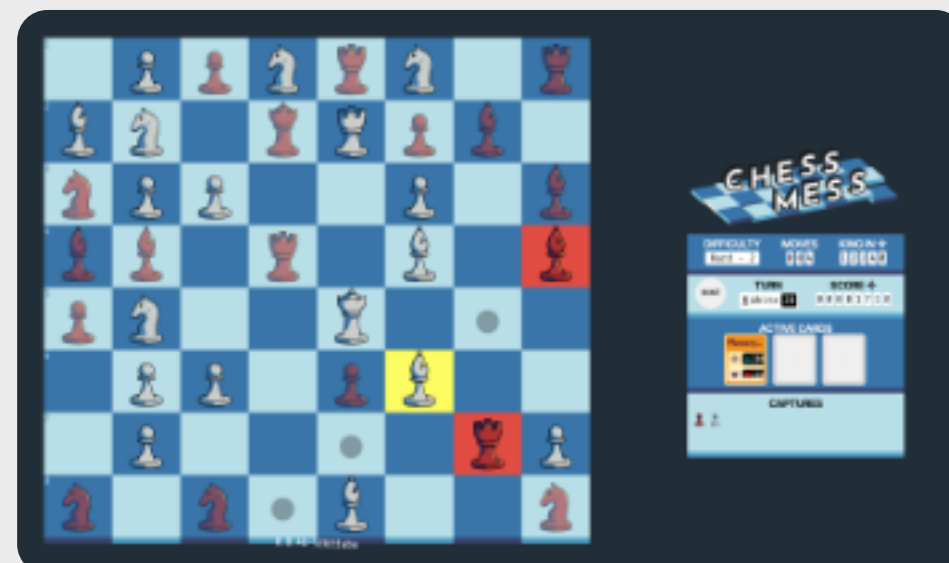
They offer several templates which shoppers can customize with names and decals.

We simplified their order fulfillment by writing software that converts online orders into print/cut instructions for their printer.

GAME DEV

A screenshot of our upcoming game *Chess Mess*.

We designed this title from scratch and it's launching for Linux, Mac, Windows, Android, and iOS in 2025!



TRUSTED BY

PERRY'S HOME
Furnishings & Design

Seebreeze
FAMILY EYE CARE

Colonial
THEATRE



MOODY'S
PAINTING
& FINE FINISHES

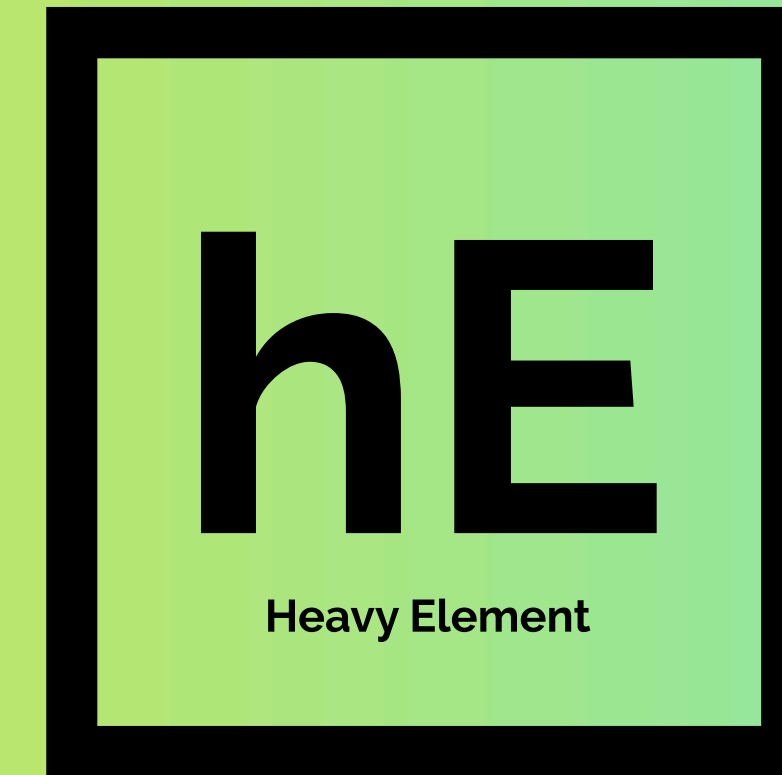


LEARN MORE

Scan the QR code to see more about our services. Then, when you're ready, schedule a free 30 minute consultation with our team!



<https://heavelement.com/>
(207) 331-4329 · 205 Depot Street · Unity, ME



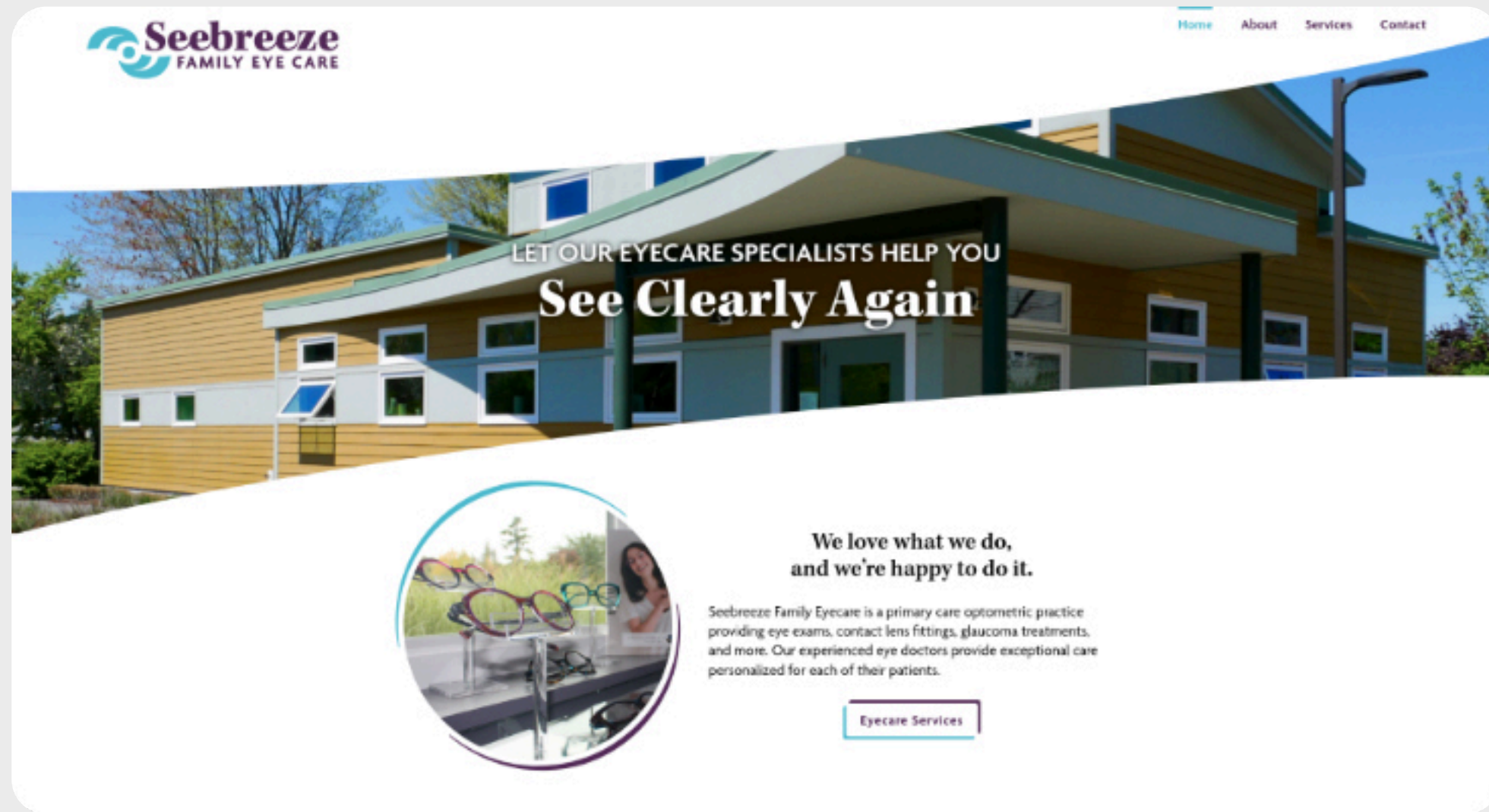
MIDCOAST MAINE'S
WEB &
MEDIA &
SOFTWARE
STUDIO

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WEB DESIGN

MEET YOUR CUSTOMERS ON THEIR TERMS



At Heavy Element, we believe the best way to engage your customers is where they're already investing their attention. Today, that means *online*. 8-in-10 adults report going online daily. With 31% reporting being online "constantly."¹

If you're not meeting them where they are already spending their time, you're missing out!

E-COMMERCE

We can build a website at any scale and to service any business need. Our design offerings result in modern & flexible sites that meet your customer's modern, connected expectations.

We were tasked with enabling e-ticketing for **Colonial Theatre** in Belfast. We made this happen by tying the site we built into their point-of-sale system.

Now, customers are able to purchase tickets for any showing through their website, accounting for at least 40% of all tickets sold.



WEB HOSTING



We gladly handle all aspects of running your website and we prioritize minimal downtime. We offer competitive rates for both *shared* and *dedicated* hosting.

We can also manage deployment of your IT infrastructure on premises or in the cloud! We're familiar with PCI compliance and can deal with these issues, as well!

VIDEO + AUDIO PRODUCTION

ONLINE/TV ADS, YOUTUBE & MORE



ADVERTISING

If you're looking for a TV ad that doesn't feel like a *local* ad, we've got you covered. We're here to tell your story. And how better than with a *cinematic* ad that stands out among its peers?



YOUTUBE

Looking to start (or grow) your YouTube channel? As the second largest search engine² in the world, *why wouldn't you?*

With over 1.5 million subscribers, we've got the know-how to take your channel further with both **coaching** and **videography** services to help you get started (and go far)!

1.5m SUBS

110m VIEWS

PODCASTS

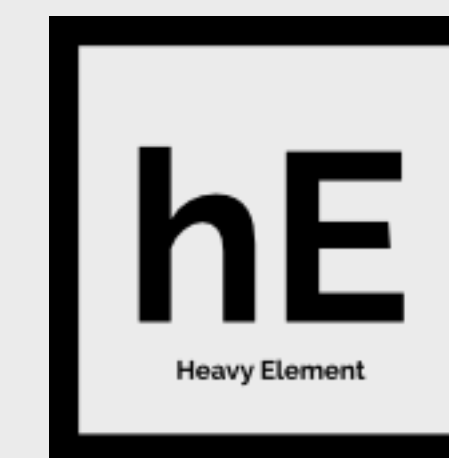
Do you *love* what you do? Are you enthusiastic about your work?

You, my friend, may want to start a podcast. Did you know 34% of Americans listen to at least one podcast a week?³ Nearly half of listeners have household incomes higher than \$250,000 per year.⁴

Podcasts aren't just about direct sales, though. They're a way to **reach a wider demographic**, share your passion, and *tell your story*. They can also help demonstrate your knowledge and **build trust** with potential customers.

EDITING

We use the Academy Award-winning **DaVinci Resolve** for all our editing needs. In fact, we've taught public classes on how to use the software including color grading, editing, mastering & more!



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[1] Pew Research: <https://www.pewresearch.org/short-reads/2021/03/26/about-three-in-ten-u-s-adults-say-they-are-almost-constantly-online/>
[2] Search Engine Journal: <https://www.searchenginejournal.com/seo/meet-search-engines/>
[3] Quill Podcasting: <https://www.quillpodcasting.com/blog-posts/podcast-stats-and-facts-2024>
[4] Forbes: <https://www.forbes.com/councils/forbesagencycouncil/2020/03/03/how-to-decide-if-a-podcast-is-the-right-marketing-tool-for-you/>